



A 4  
03081

Patent  
Atty. Dkt. No. AUS920010177US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dwip N. Banerjee et al.

Serial No.: 09/826,756

Filed: April 5, 2001

For: Business method for e-commerce through  
customized activity-based advertising

Assistant Commissioner of Patents  
Washington, D.C. 20231

Dear Sir:

CERTIFICATE OF MAILING  
37 C.F.R. 1.8

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: Assistant Commissioner of Patents, Washington, D.C. 20231, Attn: Box Missing Parts, on the date below:

8-1-2001

Date

Signature

*Jeffrey L. Stroh*

**RESPONSE TO NOTICE TO FILE CORRECTED APPLICATION PAPERS**

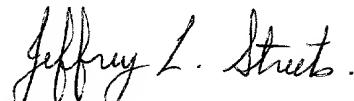
Applicant files this Response to a Notice to File Corrected Application Papers mailed June 7, 2001, having a two-month response period set to expire on August 7, 2001. The notice (copy enclosed) indicates that the application was filed with specification papers having improper margins.

Enclosed for filing in the above-referenced application are corrected specification (56) pages and Formal drawing (12) sheets including Fig. 1 – Fig. 11, in response to the request.

IBM/0003

Commissioner has permission to charge deposit account number 50-0714/IBM/0003 for fees/charges associated with filing these documents.

Respectfully submitted,



Jeffrey L. Streets  
Registration No. 37,453  
STREETS & STEELE  
13831 Northwest Freeway  
Suite 355  
Houston, Texas 77040  
(915) 939-9444  
Attorney for Applicant

UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
[www.uspto.gov](http://www.uspto.gov)

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/826,756	04/05/2001	Dwip N. Banerjee	AUS920010177US1

**CONFIRMATION NO. 8859****FORMALITIES LETTER**

\*OC00000006158881\*

Jeffrey L. Streets  
P.O. Box 1612  
Cypress, TX 77410

Date Mailed: 06/07/2001

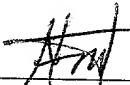
**NOTICE TO FILE CORRECTED APPLICATION PAPERS*****Filing Date Granted***

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given **TWO MONTHS** from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

The required item(s) identified below must be timely submitted to avoid abandonment:

- A substitute specification in compliance with 37 CFR 1.52 because:
  - Papers contain improper margins. *Each sheet must have a left margin of at least 2.5 cm (1") and top, bottom and right margins of at least 2.0 cm (3/4")*

*A copy of this notice **MUST** be returned with the reply.*

  
Customer Service Center  
Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY